2018 Nebraska League for Nursing (NeLN) Strategic Plan

Mission: To support and implement the mission of the NLN to promote excellence in nursing education to build a strong and diverse nursing workforce, at the constituent level.

GOAL: Sponsor continuing education programs in nursing.

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| Objective | Strategies | Implementation | Progress |
| Offer at least 2 CEU events each year. | 1. Use “journal club” for Spring event.
2. Collaborate with other local nursing organization to offer an CEU event.
 | 1. Spring 2018 CEU journal club planned for May.2. Planning Sept./October event | Met May 8th. Journal article Exploring How Nursing Schools Handle Student Errors and Near Misses” members were asked to invite a potential member as a guest. Several members renewed and brought guests. |
| Increase attendance at NeLN sponsored events. | 1. Send out information on all events to the past 3 years’ membership list.
2. Encourage current members to bring a potential new member to events.
 | 1. President/or Board member will send out list of events as dates are planned.2. Will offer at least one more event asking members to bring a guest to increase membership through exposure to the NeLN. |  |
| Provide funding for faculty development yearly.  | 1. Offer an Education Stipend to NeLN members each Fall.
 | 1. Post invitation to apply to all current members late summer/early fall. |  |
| Promote CNE certification through the NLN.  | 1. Distribute information about CNE prep courses offered in the geographical region.
 | 1. Update with new list quarterly on website and via email to current members. |  |

GOAL: Strengthen the NeLN organization through increased leadership and membership.

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| Objective | Strategies | Implementation | Progress |
| Increase membership base each year by 10%.  | 1. Biannual email to encourage membership to . . .
2. Annual recruitment event.
3. Allow guest to attend events for free.
4. Connect with current NLN Ambassadors within the state.
 | 1. May CEU event 2. Recruited members at May event 3. Allowed to bring guest at may event. Consider at next event also.4. Pending | Members were able to bring a guest and renew membership at this event. Discussed activities/measures to increase participation in the organization.Several members brought guests to the May event. |
| At least one board member will attend the NLN summit each year. | 1. Provide full or partial financial sponsorship for a board member to attend the NLN summit including the pre-summit constituent league workshop.
 | 1. Sept. 12th NLN summit in Chicago |  |
| Encourage constituent members to participate in leadership roles within the state and national organizations. | 1. Notify members of opportunities to participate in leadership roles within the state and national organizations.
 | 1.Post opportunities on website and via email blasts. |  |

GOAL: Serve as a monitor for public policy related to education of nurses at the constituent level.

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| Objective | Strategies | Implementation | Progress |
| Monitor legislative bills related to nursing education in Nebraska. | 1. Monitor Nebraska BillTracker and state publications for information on Ne Unicameral legislative activity related to nursing education.
 | Directors will monitor Nebraska Unicameral activity, when in seesion from Jan-April, via BillTracker.Board members will read and watch for updates on new regulations in Nebraska Board of Nursing News.  | BillTracker was monitored monthly for any potential bills related to healthcare education. No new bills were identified.  |
| Encourage constituent league members to be active in public policy.  | 1. Inform members about the Nurses Day at the Legislature and encourage attendance. 2. Provide members with information related to legislative activity and encourage involvement in the legislative process. | An email will be sent to all members with information about Nurses Day at the Legislature.Emails will be sent to members in relation to activity in the Unicameral and encourage them to be involved in hot topics related to nursing education.  | At least 2 board members were able to attend Nurses Day at the Legislature on March 1, 2018. Both members were also able to take several students with them.  |

GOAL: Serve as a channel of communication between the NLN and constituent league members.

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| Objective | Strategies | Implementation | Progress |
| Forward relevant NLN information to NeLN members as appropriate.  | 1. Share information about NLN initiatives and offerings to all members.
 | Board members will email members about NLN initiatives and offerings including other constituent league info as needed.  | All members were notified of the Iowa Constituent League offering for the CNE course.  |
| Update the NeLN website.  | 1. Maintain the NeLN website with current information.
 | Directors will update website with current information about events.  |  |
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